



Unlimited Services Systems Management and Consultants

THE REALTRUTH: DOING BUSINESS WITH THE FEDERAL GOVERNMENT?



Join Brenda Campbell nationally known Sr. Consultant of 25 yrs. Ms. Campbell has trained 10,000 small businesses in all states throughout the Nation. She has served a Trainer for SBA for 4.5 yrs and has trained thousands of Federal Government Leaders.

WHO SHOULD ATTEND: Small businesses that wish to successfully do business with the Federal Government and **don't know how** and **don't know where to start**. Small businesses that need to know more about the plight of the new administration and how they should prepare to do business to meet the new needs and challenges.

QUESTIONS FOR YOU TO ANSWER

- Are you really ready to do business with the Federal government?
- Are you proactive or reactive? Is it Time for a change?
- If you do not know how to make it in these difficult times and don't understand the **continuing resolution**.
- Have you even started your business? Do you know who to talk to in the federal government about getting a contract?
- Are you prepared if you get a contract? Are you ready to take your business to the next level?
- Do you know the difference between a strategic plan and a business plan? When is the last time you updated your business plan?
- Do you have a product development and research arm in your company? Are your products and services up to date?

- Do you have your 8(a)? Do you want your 8(a)? Do you have GSA Schedule? Do you understand how grants can assist your business? Are you a woman owned business? Are you a service disabled veteran/veteran? Are you a green company?
- Are you diversified?
- Do you know anything about the agency that you are pursuing?
- Do you know how to position and leverage your business expertise?
- Do you understand the purpose of SBIR and STTR Programs are?

Seminar Includes:

- Comprehensive 12 section manual
 - Informative DVD
- Free Technical Assistance
 - Direct U Publication
 - Lunch will be provided
- \$175.00 prior to Class Date in 2011 /\$200.00 day of Class
 - Limited Seating

TRAINING COST

Registration: \$ 175.00. The cost of the class is 200.00 day of the actual class.

LOCATION

Please see next class date and location on our website under:

<http://ussmc.com/realtruth/>

Registrations can be completed online.

For more information:

**Send email to wgrobinson@ussmc.com or contact him at 804-356-5192
You will receive a confirmation and payment-processing information after your
registration is received.**

We accept Visa, Master card and American Express.

PRESENTED BY:

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For Directions visit the website at www.ussmc.com