



# Innovative Marketing Strategies:

## *“Vision Marketing for Winners”*



USSMC believes in creating, distributing, promoting, and pricing goods, services and ideas to facilitate satisfying exchange relationships in a dynamic environment. USSMC is a full-service Marketing firm seeking to provide complete research data to our clients, which can be used to target their customers in a full-scale marketing and advertising campaign. USSMC understands the purpose of marketing and advertising is to increase the client's revenue by better attracting potential customers to use their product or service. We have a core group of professionals experienced in the areas of research, marketing, advertising, project management, and public relations.

### *Our services include:*

- **Industry Trend Studies**
- **Business Plans**
- **Marketing Plans**
- **Location Studies**
- **Data Collection**
- **Target Market Studies**
- **Research Development Support**
- **Leverage Analysis**
- **Graphic Design**
- **Media Productions**
- **Business Development**
- **Community Outreach Support Services**
- **Videography**
- **Technical Writing**
- **Survey Design**
- **Niche Market Reports**
- **Feasibility Studies**
- **Public Relations/Public Affairs**
- **Ad Placement**
- **Brochure Creation**
- **Brand Creation/Web Design/Content Management**
- **Pre and Post Productions**
- **Marketing Training**



**USSMC**

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